

# HCD Ideation Tool Ideation Arcana

## OER Info

Ideation Arcana is a visual ideation tool designed to assist learners—especially those new to open-ended creative projects—in generating and refining ideas. It does so by offering a structured yet playful approach to thinking, inspired by the layout and concept of tarot cards.

### Key Features

#### — Visual System Based on Tarot

Users draw cards from each suit, similar to tarot card readings.

#### — Encouraging Lateral and Linear Thinking

The tool supports both lateral ideation (generating novel, associative ideas) and linear thinking (structured, step-by-step refinement). It nudges learners away from blockages and toward creative possibilities

## ● Who is it for?

**Students & beginners** particularly those struggling with open projects or "blank slate" briefs.

**Educators** looking for creative structured prompts to help students move from technical proficiency to creative ideation.

## ● Available @

<http://www.ninalyons.ie/TL/IdeationArcana>

